**Easy is Nice, on Any Device**

Freeman Online® provides you with all the right tools to ensure a seamless execution at show site, from move-in to move-out. With an enhanced Freeman Online, we are making it easier than ever for you to get what you want to have a great event.

- Access important show information
- Track Freeman freight
- Receive notifications
- Receive assistance through Concierge Services
- Order Freeman products and services at show site
- Expedite the move out process
- Access invoices after the show

**SERVICE INFORMATION**

**BOOTH EQUIPMENT**

Each 10’ x 10’ booth will be set up with 8’ high hardwall panels and 3’ high side hardwall side dividers. Booths 300 sq ft or less will receive a one-line identification sign. Booths larger than 300 sq ft may receive an identification sign upon request.

**EXHIBIT HALL CARPET**

The exhibit area booths are not carpeted; however, the aisles will be carpeted gray. NADA/ATD requires all booths to have suitable floor covering. Rental carpet is available through Freeman. Please refer to the Carpet Brochure and Order Form for options and rates.

**HANGING SIGNS**

All hanging signs must be approved in advance by NADA/ATD Show Management.

**DISCOUNT PRICE DEADLINE DATE**

Order early to take advantage of discount rates, place your order by **January 3, 2017**.

**SHOW SCHEDULE**

**EXHIBITOR MOVE-IN**

Visit [www.freemanco.com/preshowFAQ](http://www.freemanco.com/preshowFAQ) for more information & helpful hints on pre-show procedures and move-in.

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Tuesday</td>
<td>January 24, 2017</td>
<td>8:00 AM - 5:00 PM *Targeted</td>
</tr>
<tr>
<td>Wednesday</td>
<td>January 25, 2017</td>
<td>8:00 AM - 5:00 PM *Targeted</td>
</tr>
<tr>
<td>Thursday</td>
<td>January 26, 2017</td>
<td>8:00 AM - 5:00 PM *Targeted</td>
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**EXHIBIT HOURS**

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Time</th>
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<tbody>
<tr>
<td>Friday</td>
<td>January 27, 2017</td>
<td>8:30 AM - 5:00 PM</td>
</tr>
<tr>
<td>Saturday</td>
<td>January 28, 2017</td>
<td>8:30 AM - 5:00 PM</td>
</tr>
<tr>
<td>Sunday</td>
<td>January 29, 2017</td>
<td>8:30 AM - 4:00 PM</td>
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EXHIBITOR MOVE-OUT
Visit www.freemanco.com/postshowFAQ for more information & helpful hints on post-show procedures and move-out.

Sunday January 29, 2017 4:00 PM - 10:00 PM
Monday January 30, 2017 8:00 AM - 5:00 PM
Tuesday January 31, 2017 8:00 AM - 5:00 PM
Wednesday February 1, 2017 8:00 AM - 5:00 PM

*Note: Overtime rates for labor and material handling will apply Monday through Friday 5:00 PM to 8:00 AM and all day on Saturday, Sunday and Holidays. Please refer to the appropriate order forms for rates.

DISMANTLE AND MOVE-OUT INFORMATION
• All exhibitor materials must be removed from the exhibit facility by Wednesday, February 1, 2017 at 5:00 PM. Any materials remaining in the facility will be re-routed via Freeman’s choice or returned to the warehouse to await disposition at exhibitor’s expense.
• To ensure all exhibitor materials are removed from the exhibit facility by the Exhibitor Move-Out deadline please have all carriers check-in by Wednesday, February 1, 2017 at 1:00 PM.

POST SHOW PAPERWORK AND LABELS
Our Exhibitor Services Department will gladly prepare your outbound Material handling agreement and labels in advance. Be sure your carrier knows the company name and booth number when making arrangements for shipping your exhibit at the close of the show.

SERVICE CONTRACTOR CONTACTS / INFORMATION:

FREEMAN
1000 Elmwood Park Blvd.
New Orleans, LA  70123
Phone (504) 731-6137
Fax (469) 621-5612
FreemanNewOrleansES@freemanco.com

FREEMAN EXHIBIT TRANSPORTATION
(800) 995-3579 Toll Free US & Canada
(512) 982-4187 Outside the US
(817) 607-5183 International Shipping Services
(469) 621-5810 Fax
exhibit.transportation@freemanco.com

FREEMAN ONLINE®
Take advantage of discount pricing by ordering online at www.freemanco.com/store by January 3, 2017. Using the enhanced Freeman Online, you will enjoy easy access to added features and functions as well as the high caliber of Freeman services you’ve come to expect - before, during and after your show. Additionally, you can now access Freeman Online from any device - desktop, laptop, tablet or via our new FreemanOnline Mobile App.

To place online orders you will be required to enter your unique Username and Password. If this is your first time to use Freeman Online, click on the “Create an Account” link. To access Freeman Online without using the email link, visit www.freemanco.com/store. You can also download and use the FreemanOnline Mobile App from the Apple or Android store, or here: folmobile.freemanco.com. A mobile web version is available to extend mobile use for those users that do not have an Apple or Android devices or who do not want to download the app.

If you need assistance with Freeman Online please call our Customer Support Center at (888) 508-5054 Toll Free US & Canada or +1 (512) 982-4186 or +1 (817) 607-5000 Local & International.

SHIPPING INFORMATION

Warehouse Shipping Address:
Exhibiting Company Name / Booth #
2017 NADA/ATD
C/O Freeman
905 Sams Ave.
New Orleans, LA  70123

Freeman will accept crated, boxed or skidded material beginning Tuesday, December 27, 2016, at the above address. Material arriving after January 17, 2017 will be received at the warehouse with an additional after deadline charge.

Warehouse receiving hours are 8:00 a.m. - 4:00 p.m., Monday - Friday. If required, provide your carrier with this phone number: (504) 731-6137.
Show Site Shipping Address:
Exhibiting Company Name / Booth #
2017 NADA/ATD
C/O Freeman
Ernest N. Morial Convention Center
900 Convention Center Blvd.
New Orleans, LA 70130

Please refer to the Targeted Move-In Floor Plan for your assigned move-in date and time.

Freeman will receive shipments at the exhibit facility beginning **Tuesday, January 24, 2017**. Shipments arriving before this date may be refused by the facility. Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor. If required, provide your carrier with this phone number: (504) 731-6137.

**Please note:** All items and materials that must be brought into the facility may be subject to Material Handling Charges and are the responsibility of the Exhibitor. This also applies to items not ordered through the Official Show Vendors.

Please be aware that disposal of exhibit properties is not included as part of your material handling charges. Please contact Freeman for your quoted rates and rules applicable to disposal of your exhibit properties.

**LABOR INFORMATION**
Union Labor may be required for your exhibit installation and dismantle. Please carefully read the UNION RULES AND REGULATIONS to determine your needs. Exhibitors supervising Freeman labor will need to pick up and release their labor at the Labor Desk. Refer to the order form under Display Labor for Straight time and Overtime hours.

**ASSISTANCE**
We want you to have a successful show. If we can be of assistance, please call our Exhibitor Services Department at 504-731-6137.
FREEMAN GENERAL INFORMATION

TRANSLATION SERVICE
Freeman is pleased to offer a new service for our international exhibitors that provides quick interpretation and translation in 150 languages. This service will not only interpret for us on a three-way conversation, but also translate emails from customers. To access this service you may contact Freeman New Orleans Exhibitor Services at 504-731-6137 or Freeman’s Customer Support Center at (888) 508-5054 Toll Free US & Canada or (512) 982-4186 Local & International.

HELPFUL HINTS

SAVE MONEY
Order early to take advantage of discount rates, place your order by January 3, 2017.

AVOID DELAY
Ship early to avoid delays. Shipments arriving late at show site will cost you money, time and business!

SAFETY TIPS
Use a ladder, not a chair. Standing on chairs, tables and other rental furniture is unsafe and can cause injury to you or to others. These objects are not designed to support your standing weight.

Be aware of your surroundings. You are in an active work area with changing conditions during move-in and move-out. Pay attention. Look for obstacles, and machinery and equipment that are in use.

Keep your eyes open for scooters and forklifts. The drivers of these vehicles may not be able to see you. Stay clear of dock areas, trucks and trailers. These areas can be particularly dangerous.

Prevent electrical shocks, falling items and damage to materials. Do not attach items or equipment to the drapes or metal framework provided for your booth. This can cause serious injury or damage to materials.

Per show management, children under the age of 18 are not permitted in the exhibit hall during installation and dismantle.

Freeman does not ship or handle Hazardous Materials. If any materials you are shipping to the event fall into this category, please contact Freeman to be sure that the material will be allowed at the facility and by the association. In addition, if authorized by the facility and the association, you will need to make separate arrangements for the transport and handling of the approved materials, since Freeman will not transport or handle them.

The operation or use of all motorized lifts and motorized material handling equipment for installation/dismantle of exhibits is NOT permitted by exhibitors or by their exhibitor appointed contractors (EAC’s). Thank you for your cooperation.

EXHIBITOR ASSISTANCE
For more info & helpful hints on pre-show procedures & move-in, visit www.freemanco.com/preshowFAQ.
For more info & helpful hints on post-show procedures & move-out, visit www.freemanco.com/postshowFAQ.
Call Freeman’s Exhibitor Services department at 504-731-6137 with any questions or needs you may have.