

# Lead Management Form



**NADA Show 2020** February 15 - 17, 2020 | Las Vegas, Nevada

Exhibiting Company: \_\_\_\_\_ Booth #: \_\_\_\_\_

Check if information is for: ☐ Exhibiting Company ☐ Third Party

3rd Party Company (if applicable): \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Country: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email(required): \_\_\_\_\_

LEAD RETRIEVAL OPTIONS	on or before 12/9/19	12/10/19 to 12/23/19	after 12/23/19	number of units	TOTAL
<b>Handheld Badge Scanner (RT2000)</b>	\$470	\$545	\$575		\$
RT2000 Portable Bluetooth printer	\$75	\$100	\$125		\$
<b>Tablet (Android Device)</b>	\$399	\$425	\$475		\$
Amount					\$
Subtotal with 8.25% tax applied					\$
LEAD RETRIEVAL OPTIONS (not taxed)	on or before 12/9/19	12/10/19 to 12/23/19	after 12/23/19		
<b>SWAP Mobile App (1-3 Users)</b>					
Use Your Own Device	\$499	\$499	\$499		
<b>Add SWAP Users</b>					
(After order of Handheld, Tablet, or SWAP)	\$129 (Each)				\$
Subtotal					\$
ADDITIONAL SERVICES					
<b>Developer's Kit (Real Time Data Services)</b>					
<a href="#">Click here</a> for more information.	\$650				\$
<b>Delivery of Reader to Booth</b>					
(Post show pickup not available)	\$100				\$
Amount					\$
Subtotal with 8.25% tax applied					\$
Add all Subtotals					\$
*Processing Fee					\$9.99
Final Total					\$

**Lead Retrieval Order Confirmation will be emailed to you.**

**Note:** All equipment must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

**Orders are subject to these Terms and Conditions:**

- Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check accompanied by order form.
- All orders canceled prior to 30 days of the show will incur a \$100 cancellation fee. Orders canceled within 30 days of the show will not be refunded.
- Taxable items and rates vary among states and are subject to change. Please call for exact quote.
- [Click Here for Additional Terms and Conditions](#)
- Processing fee waived when order is placed using company's online lead portal.

**Order Online:** <https://exhibitor.experientswap.com>

**Order by Mail:** Experient, 5202 Presidents Court, Suite 310, Frederick, MD 21703

**Order by Fax:** 301.694.3286



**Payment Method** *Orders cannot be processed unless received with payment*

☐ Check ☐ Visa ☐ MasterCard ☐ AMEX ☐ DISCOVER

Signature: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp: \_\_\_\_ / \_\_\_\_

**Upon registration for this event, all guests (foreign and domestic) agreed to Terms of Use which include voluntarily sharing their personal information with exhibiting companies via lead retrieval. Experient recommends all customers seek their own expert advice for GDPR Compliance concerns.**

**For Assistance Contact:**

Ajay Vyas

**P:** 888.889.4674

**E:** [ajay.vyas@experient-inc.com](mailto:ajay.vyas@experient-inc.com)

*It is against Experient's security policy to accept credit card information via email.*

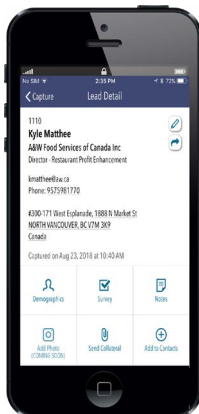
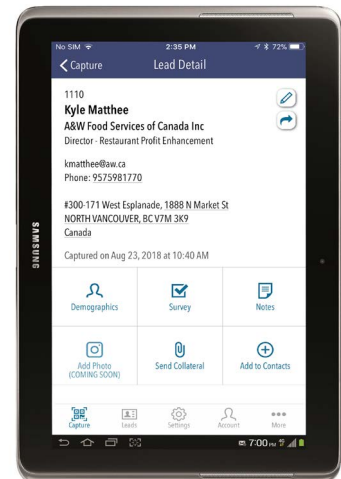


### Handheld Badge Scanner (Optium RT2000)

- A mobile device for capturing lead information
- High speed scanning and extended battery life
- Custom lead surveys
- All leads consolidated in your SWAP Portal for immediate follow-up

### Tablet (Android Device)

- Large screen for easy note-taking
- Custom lead surveys
- All leads consolidated in your SWAP Portal for immediate follow-up



### SWAP Mobile App

- Download the app directly to your phone or device
- Collect leads anytime, anywhere
- SWAP automatically tracks leads by salesperson
- Custom lead surveys
- All leads consolidated in your SWAP Portal for immediate follow-up
- Ability to attach and send collateral from your device



### Developer's Kit for Real Time Data Services

- All of the credentials you need to access our registration database in real time
- Instructions for your IT Department to set up the data transfer
- Choose whether you want to pull data in real time, nightly or at the end of the event