

2020 NADASHOW

# DEALER FLASH CONTEST



**NADA**  
2020 | **SHOW**

# DEALER FLASH CONTEST

Be creative, express yourself and share on social!

Win up to \$1,000 and free registration for NADA Show 2021 in New Orleans!

Look for the Flash Checkpoints with instructions at select locations throughout the Las Vegas Convention Center, then post fun selfies to Twitter at #NADAFashCONTEST and tag @NADAupdate.

### **1st place**

\$1,000 (via Visa gift card) and one free Dealer/Manager registration for NADA Show 2021 in New Orleans, La.

### **2nd place**

\$500 Visa gift card

### **3rd place (three total)**

Each will each receive a \$200 Visa gift card.

*Note: This social media contest is available to registered Dealer/Manager attendees only.*

### **NADA Flash Locations**

Show us how you navigate the Auto Industry Event of the Year. Visit these prime show locations to find the instructions for your social post and share your picture check-in on Twitter!

- NADA Live Stage
- NADA Social Connection Zone
- NADA Pavilion
- Lifestyle Excite
- Lifestyle Relax
- First-time Exhibitor Showroom
- Favorite NADA Expo booth (dealer's choice, must be located on the NADA Expo floor)
- TIME Dealer of the Year Display
- NADA Exchange Session (any)
- Distinguished Speaker Series session (any)

*Contest begins Saturday, February 15, at 8:30am and ends Sunday, February 16, at 5pm. (Photos submitted outside of the Promotion Period will not be accepted.) Prizes to be announced Monday, February 16, at 11am via Twitter and the NADA Show mobile app. NADA will select the best and most creative overall submissions. Posts do not have to be in any particular order. Judges will select the winners based on best overall submissions including all required checkpoints.*

*This contest is available only to attendees in one of these NADA Show registration categories: Member Dealer, Member Manager, Non-member Dealer, or Non-member Manager.*

## OFFICIAL CONTEST RULES

BY PARTICIPATING IN THE NATIONAL AUTOMOBILE DEALERS ASSOCIATION (“NADA”) “Flash FOR CASH” CONTEST (the “CONTEST”), CONTEST PARTICIPANTS (“PARTICIPANT(S)”) AGREE TO BE BOUND BY THESE OFFICIAL RULES AND TO NADA’S DECISIONS REGARDING THE CONTEST, WHICH ARE FINAL AND BINDING ON ALL MATTERS RELATING TO THE CONTEST. NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. THIS CONTEST IS NOT A SWEEPSTAKES. PRIZES ARE AWARDED VIA JUDGING OF SKILLS-BASED ENTRIES. VOID WHERE PROHIBITED BY LAW INCLUDING OUTSIDE THE UNITED STATES.

**Eligibility:** Participant must be a registered attendee of the NADA Show 2020 and must be in one of the following registration categories to be eligible for the Contest: Member Dealer, Member Manager, Non-member Dealer, or Non-member Manager. Participant must be at least eighteen (18) years of age at the time of entry and a legal resident of the United States to enter or win. Employees of NADA, its affiliates, advertising and promotion agencies, and suppliers (collectively the “Employees”) and members of their immediate families (spouses, parents, children and siblings) and those living in the same household of Employees are not eligible to participate in the Contest.

**Sponsor:** National Automobile Dealers Association, 8484 Westpark Drive, Ste. 500, Tysons, VA 22102

**Timing:** The Contest begins on February 15, 2020, 8:30 a.m. Pacific Time (PST) and ends February 16, 2020, PST (the “Promotion Period”).

**How to Enter:** To be entered into this Contest, Participants will have two (2) days: Friday, February 15 and Saturday, February 16, 2020 to complete 10 “check-ins” in at ten (10) different locations throughout the Las Vegas Convention Center to their personal Twitter account (Contest “Entry”). Once posted, Participants must then include the hashtag #NADAFashCONTEST and @NADAupdate within the post in order to be eligible to win a prize. Participants will be entered to win a daily prize if they have collected all 10 check-ins by 5pm PST on Sunday (2/16). NADA will then select the most creative participant Entry, comprising of all 10 check-ins, via the Twitter hashtag #NADAFashCONTEST and @NADAupdate. Twitter account settings used for the Entry must be set to public, not private, to be eligible to win. No other method for Entry will be accepted. Prize selection is skills-based and subject to judging by a panel of NADA employees.

### Prizes:

- One (1) Grand prize winner will receive \$1000 (via Visa gift card) and one (1) free Dealer/Manager registration to the NADA Show 2021 valued at \$500.00 USD.
- One (1) Second prize winner will receive a \$500 Visa gift card and
- Up to three (3) Runner-up winners will each receive a \$200 Visa gift card.

Prizes are non-transferable and no substitutions will be made. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Number of prizes awarded will depend on the number of eligible entries received during the Promotion Period. A valid email address is required for receipt of prize notifications. Participant need not be present to win.

**Release:** Upon receipt of any prize, winner(s) agree to release and hold harmless NADA and its subsidiaries, affiliates, suppliers, distributors, and prize suppliers, and each of their respective parent companies and each such company’s officers, directors, employees and agents (collectively, the “Released Parties”) from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Contest or receipt or use or misuse of any prize.

**Publicity:** Participant retains rights to their photograph(s); however, by entering the contest, Participant grants NADA (and those authorized by NADA) a royalty-free, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of the Entries, in whole or in part, in any media now existing or later developed, for any purpose, including, but not limited to, advertising and promotion, exhibition, and commercial products. Any photograph reproduced will include a photographer credit as feasible. NADA will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

**General Conditions:** NADA reserves the right to cancel, suspend and/or modify the Contest, or any part of it, at any time if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Contest, as determined by NADA in its sole discretion. NADA reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, NADA reserves the right to seek damages from any such person to the fullest extent permitted by law. NADA's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision. Participants understand that this Contest is in no way sponsored, endorsed or administered by, or associated with, Twitter.

**Winner Notification:** Winners will be notified via email, the Twitter account used for the submission, via @NADA-Expo, and the official NADA Show mobile app at approximately 11am p.m. PST on Monday, February 17. In the event that any potential prizewinner cannot be contacted, is ineligible, is disqualified or fails to claim the prize within 24 hours from the time award notification was sent, the prize may be forfeited and an alternate winner selected. Receipt of a prize offered in this Contest by prize winner is conditioned upon compliance with any and all federal, state, and local laws and regulations. NADA is not responsible for undeliverable prize notifications due to any change in a potential winner's email address or any other reason. NADA shall have no liability for any prize winner's failure to receive notices due to spam, junk e-mail or other security settings or for prize winner's provision of incorrect or otherwise non-functioning contact information. Prizes are non-transferable, is not redeemable for cash, and no substitution will be made. Actual/appraised value may differ at time of prize award. Any and all prize-related expenses, including but not limited to, any and all federal, state and/or local taxes, shall be the sole responsibility of each prize winner. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER AT NADA'S SOLE DISCRETION WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CONTEST, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

**Limitation of Liability:** By entering this Contest, Participant agrees to release and hold harmless NADA and its affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such Participant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the Entry process or the Contest; (v) electronic or human error in the administration of the Contest or the processing of Entries.

**Disputes:** Except where prohibited, this Contest shall be governed by the laws of the Commonwealth of Virginia without regard to the conflict of law provisions thereof. The Entrant(s) hereby irrevocably acknowledge and agree that any legal action, suit, or proceeding brought by or against them with respect to any matter arising out of or in any way connected with this Contest shall be brought exclusively in courts of Fairfax County in the Commonwealth of Virginia, or in the United States District Court for the Eastern District of Virginia, Alexandria Division. **TO THE EXTENT PERMITTED BY APPLICABLE LAW, THE ENTRANT(S) HEREBY IRREVOCABLY WAIVES ANY RIGHT TO TRIAL BY JURY IN ANY COURT IN ANY ACTION FOR THE ADJUDICATION OF ANY CLAIM OR DISPUTE BETWEEN THEM ARISING UNDER OR RELATING TO THE SERVICES OR THIS CONTEST.**

**Privacy Policy:** Information submitted with an Entry is subject to the Privacy Policy stated on the NADA website. To read the Privacy Policy, [click here](#).

**Winners List:** To obtain a copy of the winner(s) name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: NADA, 8484 Westpark Drive, Tysons, VA 22102. Requests must be received no later than March 1, 2020.

