

Exhibitor Level 4 – Diamond

- **Company Information**
 - (1) Exhibiting as
- **Description Help**
 - (2) Description
 - Describe your company and your intent on this show for prospects or customers that come to your page
 - Detailed information about Show Specials can be written here
 - Character limit: 2,000
 - (3) Website
 - Company website only
 - (4) Location
 - Please enter city, state or country
 - (5) External third party 3D booth
 - Insert link to a 3rd party 3D booth if you have one
 - If no link is inserted, the button will not appear on this page
 - (6) Virtual Meeting Room
 - Insert a Zoom link, Teams link or other virtual meetings web link to meet with an attendee quickly to continue the conversation from the chat roll
- **Virtual Booth Branding Images**
 - (7) Logo Image
 - 300 px by 300 px
 - JPEG or PNG with white or transparent background, max 300 MB
 - (8) Background Image
 - 1440 px by 1440 px
 - JPEG or PNG with no text or logos, max 300 MB
- **Display Contact(s)**
 - (9) Person 1, 2 & 3
 - This is the contact information attendees will see when visiting your exhibit page
- **(10) Social Media**
 - Facebook, Twitter, Instagram, LinkedIn and YouTube
- **NADA Questions**
 - (11) Operate in International Markets
 - (11) Digital Retailing
 - Show Special
 - Attendees will be able to see this information on the Exhibitor Listing Page
- **(12) Product Category Filtering**
 - Select all categories that apply to your company to make it easier for attendees to find you
- **(13) Video Stream Content**
 - Hosted video (YouTube or Vimeo)
 - Max recommended time: 10 minutes
 - Preferred video content: featured products + promotions
- **Company Collateral**
 - (14) Display Name File
 - (14) File Upload
 - PDF format preferred, max 300 MB

