

Exhibitor Level 2 – Gold

- **Company Information**
 - (1) Exhibiting as
- **Description Help**
 - (2) Description
 - Describe your company and your intent on this show for prospects or customers that come to your page
 - Detailed information about Show Specials can be written here
 - Character limit: 2,000
 - (3) Website
 - Company website only
 - (4) Location
 - Please enter city, state or country
- **Virtual Booth Branding Images**
 - (5) Logo Image
 - 300 px by 300 px
 - JPEG or PNG with white or transparent background, max 300 MB
 - (6) Exhibitor Banner Image
- **Display Contact(s)**
 - (7) Person 1 & 2
 - This is the contact information attendees will see when visiting your exhibit page
- **(8) Social Media**
 - Facebook, Twitter, Instagram, LinkedIn and YouTube
- **NADA Questions**
 - (9) Operate in International Markets
 - (9) Digital Retailing
 - **Show Special**
 - Attendees will be able to see this information on the Exhibitor Listing Page
- **Category Filtering**
 - (10) Product Categories
 - Select all categories that apply to your company to make it easier for attendees to find you
- **(11) Video Stream Content**
 - Hosted video (YouTube or Vimeo)
 - Max recommended time: 10 minutes
 - Preferred video content: featured products + promotions
- **Company Collateral**
 - (12) Display Name File
 - (12) File Upload
 - PDF format preferred, max 300 MB

