

Exhibitor Level 1 – Silver



- **Company Information**
 - (1) Exhibiting As
- **Description Help**
 - (2) Description
 - Describe your company and your intent on this show for prospects or customers that come to your page
 - Detailed information about Show Specials can be written here
 - Character limit: 2,000
 - (3) Website
 - Company website only
 - (4) Location
 - Please enter city, state or country
- **Virtual Booth Branding Images**
 - (5) Logo Image
 - 300 px by 300 px
 - JPEG or PNG with white or transparent background, max 300 MB
- **Display Contact**
 - (6) Person 1
 - This is the contact information attendees will see when visiting your exhibit page
- **Social Media**
 - (7) Social Media
 - Facebook, Twitter, Instagram, LinkedIn and YouTube
- **NADA Questions**
 - (8) Operate in International Markets
 - (8) Digital Retailing
 - Show Special
 - Attendees will be able to see this information on the Exhibitor Listing Page
- **Product Category Filtering**
 - (9) Product Categories
 - Select all categories that apply to your company to make it easier for attendees to find you
- **Company Collateral**
 - (10) Display Name File
 - (10) File Upload
 - PDF format preferred, max 300 MB

